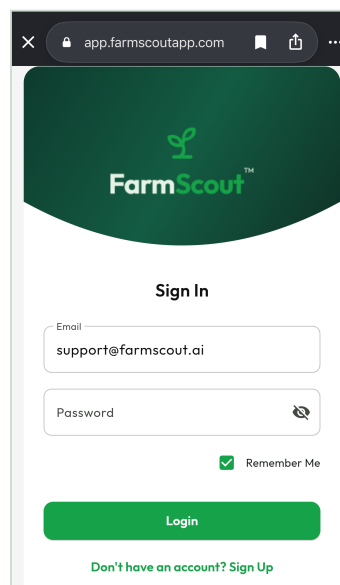
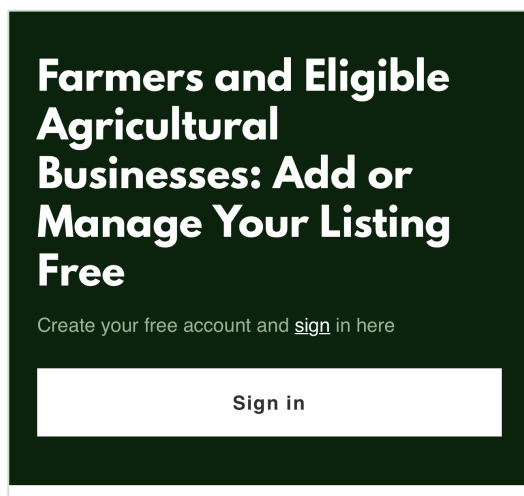


FarmScout helps people find farm stands, farmers markets, u-pick, orchards, vineyards, nurseries, seafood markets and aquaculture near them, along with the events and experiences they host. Adding, claiming and managing your listing is completely free. We take no commission, we do not sell your products, and we never charge you to appear.

Who can list: farm stands and farm stores, farmers markets, u-pick, orchards, vineyards and wineries, nurseries, seafood and fish markets, aquaculture including oyster farmers, clambers, fishermen and fish farms, apiaries, creameries and dairies, maple producers, egg farms, Christmas tree farms, cideries and farm breweries, farms offering stays, tours and events, and butcher shops that are farm-owned or supplied by nearby small farms.

1 Create your free account first

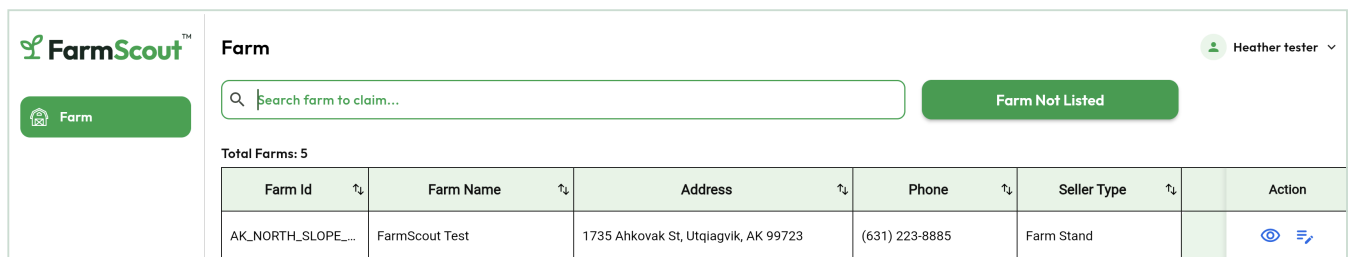
Go to farmscoutlocal.com and press Sign in. That opens app.farmscoutapp.com. Press "Don't have an account? Sign Up" and create your account.



Bookmark app.farmscoutapp.com once you are signed in. That is the page where you manage your listing, so you can go straight there next time.

2 Claim your farm, or add it if it is not there

Search your farm name. If it is already listed, claim it. If it is not there yet, press Farm Not Listed.



3 Fill in the details and submit

Farm name, street address, town, state and ZIP. Press Generate Location Pin so your spot lands correctly on the map. Choose your seller type and product categories, add your name, email and phone, tick the box confirming you are the owner or an authorized representative, then press Validate & Submit. Please double-check the details before you send it.

4 We approve it, then it is yours

Your request comes to us to review. Once it is approved you sign back in the same way, and from then on you can update and manage your listing free, any time you like.

5 Type or paste what you have, separated by commas

In the Inventory & Events section, put everything on one line, products and events together. Separate each one with a comma, then press the + button. Each item becomes its own row.

Inventory

No inventory added

Add Inventory

live music fridays 2-6pm, the happy band 9/4, beatles cover band 9/11, tomatoes, kale, large pumpkins, u-pick pumpkins, water melon, cantaloupe, corn

6 Press Save Changes. It goes live right away.

As soon as you save, your update appears in the FarmScout app for customers. Sold out of tomatoes? Switch that one item off. Back in stock next week? Switch it back on. Nothing is deleted and you never have to retype it.

Inventory & Events

live music fridays 2-6pm Unavailable X

the happy band 9/4 Unavailable X

beatles cover band 9/11 Unavailable X

tomatoes Unavailable X

Every item has its own switch

Switched off, an item reads Unavailable and stays saved in your list, ready to switch back on whenever you have it again.

Tap the X to remove an item for good, like an event that has already happened.

Remember to press Save Changes after any switch, so customers see it.

Veteran-owned or certified organic? Tick the box.

Farm Certifications & Designations

☒ **Veteran-Owned**
Check if your farm is owned or co-owned by a U.S. military veteran.

☐ **Certified Organic**
Check only if your farm holds a current USDA organic certification.

When you manage your listing, look for Farm Certifications & Designations. Check Veteran-Owned if your farm is owned or co-owned by a U.S. military veteran. Check Certified Organic only if your farm holds a current USDA organic certification.

Customers searching for "veteran" or "organic" can then find you.

Keep customers in the loop

Closed on a day you are usually open? Say so in your listing.

Weather, a broken-down tractor, a private event, or you sold out early - it happens. If you have to close on a day you are usually open, put a quick note in Inventory & Events so nobody drives out to a closed gate.

- 1) Switch your items off for the day.
- 2) Type a short note, like "closed today 9/26 due to weather", and press +. New items start switched on, so the note shows right away.
- 3) Press Save Changes. Anyone who looks up your farm or vineyard in FarmScout sees the note.
- 4) When you reopen, switch the note off (or tap X to remove it), switch your items back on, and press Save Changes. Everything you had is still there.

Examples you can copy:

closed today 9/26 due to weather

tasting room closed sat 10/3 - private event

u-pick closed today - farm stand open 9-5

Add the date so the note still makes sense if it stays up longer than you meant. Skip commas inside the note - a comma starts a new item.

7 This is what a customer sees

Your farm name, the distance, the date you last updated, your seller type and a Farmer Verified badge. Under Offerings, every item you typed appears as its own tag, helping customers searching for "pumpkins" or "live music" find you. Phone, email, address and website are one tap away, and Get Directions opens their maps app. See real examples on page 4.

Check weekly; update as things change

Add new products and upcoming events, turn sold-out items off, and remove past events. Fresh details help customers find you and plan a visit.

No stand of your own? You can still be on FarmScout.

Lots of egg farmers, oyster growers and small producers sell through other farm stands, markets and events instead of their own stand. You can still have a listing, so customers searching for what you grow can find you.

- 1) Use your farm or facility address, and say in your description that there is no stand on site and how to buy from you, like "call or text for pickup orders."
- 2) In Inventory & Events, list what you sell, where it is sold, and prices if you like. Put each place or event in as its own item.
- 3) Update it when the stands, markets or events you supply change.

Examples:

eggs \$7 a dozen at [Farm Stand Name] in [Town]

oysters at [Market Name] Saturdays 8am-12pm

raw bar at [Event Name] 10/4

call or text [your number] for pickup orders

Help customers find what you offer

Customers search for specific things: tomatoes, sweet corn, beef, chicken, live music or u-pick apples. List each product and event you currently offer. If an item is missing, your farm may not appear in searches for it - even if you have it!

CLAIMED: YOU MANAGE IT

Wickham's Fruit Farm
28700 Main Rd, Cutchogue, NY 11935 📍 1.4 miles
🕒 Last Updated: **2026-09-09**
🌿 Farm Stand 👤 Farmer Verified

Categories

Fruits Vegetables Baked Goods

Offerings

Apple Cider Donuts Fruit Pies

Apple Chocolate Chip Cookies Scones

Fudge Raspberries Blueberries

Peaches Blackberries Apples

Sweet Corn Seedless Watermelons

Tomatillos Field Beefsteak Tomatoes

Field Heirloom Tomatoes Field Cherry Tomatoes

UNCLAIMED: FARMSCOUT UPDATES IT

Apple Ridge Orchards
101 Jessup Road, Warwick, NY 10990 📍 42.6 miles
🕒 Inventory Observed **2026-09-06** - confirm before visiting
🌿 Farm Stand

Categories

Fruits Honey Baked Goods

Offerings

U-pick Apples Season Began August 29

U-pick Pumpkins Begins September 19

U-pick Peaches Apple Cider Donuts

Fresh Pressed Apple Cider Raw Honey

Orchard Bbq Weekends Sept-oct

Spookley Pumpkin Patch October 9

Pick-your-own Pumpkins Begins September 19 2026

"Farmer Verified" + "Last Updated"

You control the inventory and events. Save changes whenever something changes so customers see your latest update.

"Inventory Observed" + a date

This is the date the information was observed, not a farmer-managed update. Customers are reminded to confirm before visiting.

Prefer to text? For UNCLAIMED listings only

If you do not want to claim or manage your listing, text Heather at 631-223-8885 and I can help keep it fresh!

Send your name, farm name and full farm address, followed by your current inventory and upcoming events, separated by commas. Include event dates and times.

Example: Your name, Farm name, Street address / Town / State / ZIP, tomatoes, sweet corn, beef, live music September 19 2026 2-5 pm, u-pick apples September 20 2026 10 am-4 pm

Text again when things change. Already claimed? Please update through your farmer account.